David Clifford founded Artarmon AI in Sept 2024 as an independent AgTech consultancy offering data strategy, modeling, and AI product health checks, strategic advisory as well as embedded research services for Ag companies. We believe there is tremendous opportunity for technological solutions to fundamental challenges in agriculture - improving soil quality, plant-level management at scale, and animal husbandry that revolutionizes the productivity and sustainability of the dairy & meat industries. Prior to founding Artarmon AI, David spent 10 years leading data science in silicon valley (The Climate Corporation, Metromile, Google's Moonshot Factory, and Mineral - Alphabet's AI for Agriculture company) and 10 years in interdisciplinary scientific research in Australia (CSIRO). David loves hands-on learning about farming. Outside of this he spends his time singing, walking, and playing with his kids.